

Don't Worry Be Happy

July 21, 2017 Biloxi Civic Center

7:00-10:00 pm * Mixology Contest 6:00 pm



SPONSORSHIP COMMITMENT FORM MHASM TAX ID # 64-0412732

Don't Worry Be Happy is one of the most fun events on the coast. Join us for the 10th Anniversary Celebration. It includes a mixology contest, food tasting, staycation raffle and silent auction. The **Annette O'Keefe Humanitarian Award** is being presented to Walter and Katherine Blessey. **Honorees** in the Live Auction are: Jonathan and Nicolle Allen, Lada Alley, Jeff and Lauren Bertucci, Brian Brown, Joannie Evans, Austin Hampton, Billy Miller, Kent and Jennifer Nicaud, Halle Ricketts, and Dorothy Roberts, and Mikki Whitworth.

Why participate? Because mental health affects your business.

Untreated mental health conditions can dramatically impact the workplace, translating to decreased productivity, poor decision-making, absenteeism and other problems that impact the bottom line. The per employee cost is between \$22 and \$157 annually - (Harvard Business Review) Your support will help Mental Health Association of South MS continue supporting people with disabilities.

PLEASE PRINT CLEARLY

Name (Business as it should appear) _____

CONTACT NAME _____ TITLE _____

PHONE _____ E-MAIL _____

ADDRESS _____

ADDITIONAL OPPORTUNITIES: *I agree to:*

_____ Sponsorship selected _____ at \$ _____

_____ Individual Tickets _____ at \$50 each

_____ Enclosed is a contribution to help people with mental illness in south MS.

_____ I would like to make an In-Kind contribution valued at \$ _____

Description _____

(Documentation verifying Fair Market value attached.
Twice the in-kind value = cash sponsorship.)

TOTAL COST: _____

PAYMENT OPTIONS:

_____ Please send an invoice _____ Mailing payment _____ Paying by credit card at: msmentalhealth.org

Please note payment must be received before tickets will be delivered.

To enjoy full sponsorship benefits, please return this form before July 1, 2017.

Don't Worry Be Happy



Mission: To be champions of positive mental health and wellness.

4803 Harrison Circle, Gulfport MS 39507 p. 228-864-6274 f. 228-864-1310

msmentalhealth.org MHASouthMS @mhasouthms

Don't Worry Be Happy

July 21, 2017 Biloxi Civic Center

7:00-10:00 pm * Mixology Contest 6:00 pm



THANK YOU FOR YOUR SUPPORT	\$300	\$500	\$1,000	\$2,000	\$3,000	\$5,000	\$10,000
SPONSORSHIP BENEFITS	Friends of MHA Join us in the fun	Bronze Reserved seating	Silver Name displayed	Gold Your Reps meet/greet, distribute logo gifts	Platinum Decorate tables with your marketing	Diamond Your Reps meet/greet with VIP	Sapphire Decorate stage with company marketing
Tickets							
July 21st Event	2						
CEO Pre-Party July 13, 2017 Scarlet Pearl Casino 7pm	0	0	2	2	2	4	4
Reserved Tables							
*Round of 8 in viewing area		1	1	1	1	2	3
Website							
Name featured on Website		X	X				X
Logo featured on Website				X	X		X
Logo & Weblink on Website						X	X
Banner on MHASM Website							X
Digital Media							
Social media promotions			1	2	3	5	10
Sponsor profile opportunity							X
Marketing & Promotions							
*Spokes person appearance on stage						X	X
Provide marketing items to guests						X	X
Name in News Releases							X
Event Book							
Name listed in Event Book	X	X	X	X	X	X	X
Event Night Signage							
Name on video and other signage	X	X	X	X	X	X	X
Logo on video and other signage				X	X	X	X

*In-Kind not included

Don't Worry Be Happy



Mission: To be champions of positive mental health and wellness.

4803 Harrison Circle, Gulfport MS 39507 p. 228-864-6274 f. 228-864-1310

msmentalhealth.org MHASouthMS @mhasouthms